

Your business could help Citizens
Advice Cornwall provide more
support to more people

Because you never know when you might need us





# Why support us?

### What we do

Citizens Advice Cornwall provides free, independent and confidential advice on a wide range of subjects for everyone in the community. Our vital services include advice on benefits, debt, housing, relationship issues, employment and redundancy, consumer, legal issues and more.

Our services are available at our offices, online, on the phone or by text ensuring we are accessible for everyone who needs us.

### **Donna**

"Your service has been a lifeline to me throughout this process. The work carried out by Emily on my witness statement was considerable; the advice given about how to complete documents and advice on content was invaluable. The lengths you have gone to help me acquire a barrister, however slim the chance, are immeasurable to me.

"The whole process has effectively brought me to my knees - there has been hurdle after hurdle to overcome and it is incessant. The fact that your service is available to people like me, who would otherwise be entirely on their own, is absolutely a lifeline.

"I wouldn't have got this far, without your advice and services. I am utterly grateful for the part you and your team have played in the attempt to keep my children safe. You are all heroes to us, the downtrodden and cast aside."

(Name changed to protect identity)

Last year we helped over 9,000 people in Cornwall and the Isles of Scilly writing-off debt worth over £1 million and gaining income worth £8.1 million.

### **Mandy**

Mandy was referred to us by her Job Centre. She was in debt for her energy bills from a previous property, built-up when she was sharing rented accommodation with a co-worker. They had an arrangement to split bills, but Mandy's coworker didn't stick to the deal so she was saddled with her debt as well.

During lockdown Mandy lost her job and had to move back in with her mother, who is in poor health. Her mother's income is very modest.

As well as providing Energy Awareness Training for Mandy, the Powerhouse team made an application to the energy company on her behalf to reduce the monthly repayment amounts by 75%. They are also applying to the company's hardship fund to have half the debt cleared.

Following the training Mandy found her mother also has debt on her prepayment meter, and Powerhouse are helping refer the client's mother to her energy company's support fund. Mandy is also passing on the energy saving information she has learnt to her mother.

(Name changed to protect identity).

# **Fundraising Ideas**

# **Corporate Social Responsibility (CSR)**

A CSR strategy involves a business being environmentally, philanthropically, ethically, and economically responsible in their work.

Working with a charity - whether volunteering, fundraising or skill sharing - can help you fulfil some of those responsibilities.

At Citizens Advice Cornwall, there are lots of ways you can support us. We've listed a few below but we're more than happy to chat with you about other options.

### **Donation**



We always welcome donations. Contact us for details of how you can make a donation.

We can put a thank you up on social media if you wish.

### Gifts in kind

You may not be able to make a financial donation but you could still help us keep our costs down by donating a piece of equipment, a raffle or auction prize or your time.

You could donate your services. Perhaps you could offer training we need?

### **Volunteering**

We couldn't be who we are without our volunteers. If you or your team have any spare time you could donate that time to us. Whether its skills sharing, advice or training, your support would be appreciated. Please contact us to find out how you can get involved.

### **Office Events**



Host an event at your workplace. It can be for staff, which can help with team building or for customers/clients as a way of promoting your business.

Simple events such as bake sales always go down well or you could go bigger and do a sweepstake or open day.

# **Charity of the Year**

Do you or your workplace have a charity of the year?
A charity of the year is where a business decides to support and raise funds for one (or more charities) during the course of a year.

Why not consider us as your chosen charity? We'd be happy to come and talk to you about what we do and what difference your support could make.

### **Sponsorship**

We have several options for sponsorship depending on what audience you're looking to reach. These include sponsoring an event, a member of the team or a project. Let us know if you'd like more information.

# **Payroll Giving**



Employees can chose to make a regular donation through their salary each month which can also

be topped up by the employer if they wish.

£10 could buy a head set for an advisor

# How can your support help?

£25 could pay for an hour's advice appointment

£50 could help fund a one-to-one training session on how to manage your bills

£150 could pay for our phone system for a month enabling us to talk to clients who can't get to one of our offices

£600 could pay for a laptop for one of our team, which would enable an advisor to visit Donna to help prepare her witness statement

£1,000 could pay for our text service for clients for a year helping to ensure we are accessible to everyone who needs us



Because you never know when you might need us.

To find out how you can help email fundraising@citizensadvicecornwall.org.u

£3000 could pay for full training for a specialist advisor to help Mandy with debt